



www.movecolorado.org  
P.O. Box 22821  
Denver, CO 80222

## Building a Transportation Coalition

### Fact Sheet

**Move Colorado** supports the implementation of the Governor's Transportation Finance and Implementation Panel Report and Recommendations. The Panel concluded that sustaining Colorado's existing transportation system and expanding it to meet the needs of current and future Coloradans will require much more than the revenues currently expected for transportation at the state and local levels. In fact, a crisis is growing as many of our roads and bridges are in need of repair, and our maintenance backlog is staggering. Safety concerns are growing as the system deteriorates.

The Panel's Vision for Colorado's Transportation Future is a comprehensive and sustainable transportation system – "a transportation system that creates choice and mobility for Coloradans, supports our economy, and connects our communities and regions by providing dependable road, public transit, aviation and rail freight transportation throughout the state."

The Panel has provided a blueprint to achieve the vision, a phased investment strategy to implement the plan, and a range of options to present to business, political, community leaders and our citizens whose support will be required to pass measures to finance it. A new annual spending level of major magnitude will require voter approval – a process that requires significant political and financial commitment. ***The difficult work of identifying the problem has been done by the Panel, now the work begins to build public awareness of the problem and support for a solution.***

#### **Coalition Building and Communicating with Voters**

To pass a statewide transportation package will eventually require a coalition that is as broad and diverse as possible – a coalition similar to those that have been successful in recent years in obtaining voter support for transportation improvements throughout Colorado. ***Building a broad coalition is part of connecting with voters on the solution.***

**Move Colorado** is ready to assist in building and expanding a broad transportation coalition along with other efforts designed to help build grassroots support:

- The Governor's Panel is meeting with organizations throughout the state to present the report and recommendations, create awareness of the problem, and build a statewide coalition
- A bi-partisan group of Legislators has committed to tackle the transportation finance crisis in the 2009 Legislative Session and the Governor's Panel is working toward that goal
- **Move Colorado** is supporting the transportation education program initiated by the Governor's Panel to create a network for anyone who wants to participate
- **Move Colorado** is reaching out to encourage business and political leaders, communities and individuals to join in the transportation coalition – help get the message out on how important it is to invest in our transportation system - our economy and our quality of life.

Visit the **Move Colorado** Website to learn more about this important grassroots and coalition building effort.